



## **Environmental Technology Asia-Pacific Team Team Objectives and Action Plans 2007**

1. Support Asia Now Event: American Water Works Association Annual Convention and Exhibition 2007 (AWWA ACE07), June 23-28, 2007, Toronto, Ontario, Canada
  - a. Research on Water and Wastewater Market
  - b. Promote and recruit delegates
  - c. Participate in Showtime
  - d. Help arrange Foreign Buyer Matchmaking
2. Professional Development: Improve industry knowledge through team training
  - a. Participate at Water and Wastewater Training organized by Global Environmental Team at AWWA ACE07
  - b. Participate, when possible, in quarterly webinar trainings on cutting edge environmental technologies and trends organized by Global Environment Team
3. Client Outreach and Marketing: Inform U.S. companies of opportunities in Asia-Pacific/Encourage U.S. companies to consider Asia-Pacific markets
  - a. Update Asia Now ET page
  - b. Contribute articles in environmental newsletters, e.g. Wastec E-news
  - c. Share information on U.S. clients
4. Internal Team Communication and Support: Encourage members to be active in the team/Foster closer cooperation among team members
  - a. Organize bimonthly conference calls
  - b. Support environmental-related events of team members
5. Strategic Partnering: Foster closer cooperation with Global Environmental Team
  - a. Invite to bimonthly conference calls
  - b. Participate in Global Environmental Team activities, esp. in connection with AWWA ACE07.